



Join the Trive Bank Hungary Team as a Product Manager – Retail credit and build an awesome digital bank with us!

Who we are?

Trive Financial Holdings, based in the Netherlands, is a group of financial companies providing global investment and credit and soon banking services through Trive Investment B.V. and Trive Credit B.V. and Trive Bank Hungary Zrt.

Trive Investment B.V. provides investment services through its investment platform and has wholly-owned subsidiaries spanning the globe from the US to Europe, MENA, Asia, Indonesia and Australia.

Trive Credit B.V., provides digital lending services in Europe, the United Kingdom, and Australia. We use AI-based credit scoring technology for a seamless digital lending process. Our core customer segment is comprised of individuals with a need for short to medium-term loans, who value speed, transparency, and convenience of the service.

Trive Bank Hungary Zrt. will be the third pillar of the financial holding, providing digital banking services for its retail customers.

What will you do?

Reporting to the Product and Marketing Director, you will be involved into a wide range of tasks, but your main responsibility will be to set up and manage the vision for our products and create a world class customer experience.

Let us detail for you a bit what in our mind is:

- Supporting the set up and management of the vision for our product(s), understanding how it connects to Trive's goals
- Building passive and credit product with world class customer experiences and understanding the full credit lifecycle of a customer
- Ensuring high engagement in the UX domain to deliver great customer experiences
- Managing, analyzing and improving the whole conversion funnel, aiming to improve acceptance rate and lowering the cost of customer acquisition
- Measure, analyze and improve affiliate/lead generator partnerships and integration and continuously seeking new ones
- Measure, analyze and improve customer satisfaction related to the customer journey and customer life cycle
- Measure, analyze and improve marketing, communication, and online efforts (social, SEO, SEM)
- 360 degree ownership, management and execution of the managed products from all internal, cross divisional and external aspects including regulatory and legal requirements, reporting, documentation
- Continuous market and competitor analysis, including product, pricing and communication efforts, make suggestions for improvement
- Ensuring zero tolerance of any compliance issue or breach of regulatory requirements
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- and also you will be able to pick up any projects that suits you



Your Trive profile:

- You have minimum BsC degree from business school
- You bring at least 3 years experience in consumer finance product management preferably including fintech type products
- You are a detail-oriented and a very structured thinking
- You have great interpersonal/negotiation skills and the ability to prioritize features based on customer needs
- You bring established 360 degree knowledge and execution experience of financial product management, including regulatory and legal requirements, report, documentation
- You gained deep knowledge and understanding of (fully) digital banking products and the underlying technologies (online identification, PSD2 solution, digital signage, etc)
- You are passionate and well informed about the latest trends and innovation in Fintech
- You have strong online domain knowledge and experience (social, web, financial aggregators)
- You are experienced in new product design and have passionate approach to customer experience, including mockup creation
- You bring UI/ UX principle knowledge with deep customer focus by understanding customer behavior and analyzing data and real world experiences
- You have an entrepreneur mindset who doesn't get scared if there's no clear process to deliver a task yet, but enjoys supporting in creation of it
- You are a true problem solver and has great organization skills
- You like working in a small and fun team
- You value continuous feedback for your own improvement

Our Trive Pitch:

#Innovation: We change the game for a better for our customers.

#People: We put people first and improve people's lives and experiences.

#Simplicity: We aim to offer the most with the least hassle to our customers. This is possible by simplicity derived from sophistication.

#Integrity: We are a reliable, transparent and sustainable organization that inspire confidence.

#Flexibility: We value the right quality in time, so we give you flexibility when it comes to work. We meet each other in the office usually on Mondays, Wednesdays and Thursdays. You can also start in part time, if you would like to finish your studies this semester!

We are happy, you are still reading! Have we caught your interest? Please, drop a cv to karrier@trive.hu and we'll get back to you shortly!